

PERSPECTIVE (GUEST)

VOLUME 1 (2020)

PAGE | 02

E-ISSN: 2965-4688

ABSTRACT



Objective: This synthesis explores the role of Artificial Intelligence (AI) in augmenting the educational process, addressing the global teacher shortage, and personalizing learning experiences. The objective is to reconcile the potential of AI in revolutionizing education with the pedagogical and ethical nuances highlighted by leading experts.

Method: A qualitative analysis of insights from UNESCO MGIEP's 'Artificial Intelligence for Education' publication was undertaken. The method involved critically reviewing perspectives on Al's role in education, its ethical considerations, and the historical evolution of Al systems.

Results: The analysis revealed a dual view where AI is positioned as a significant tool for personalizing education and addressing educational disparities. However, it is not seen as altering the fundamental human-centric process of learning but rather augmenting and supporting it.

Conclusions: The convergence of perspectives suggests that while Al can greatly enhance the personalization and accessibility of education, it serves best as a complement to human teaching rather than a replacement. The pedagogical integration of Al necessitates a balanced approach that values ethical considerations and the innate complexity of the learning process.

Keywords: Artificial Intelligence, Personalized Education, AI Pedagogy, Educational Equity, Ethical AI

REVIEW OF ARTIFICIAL INTELLIGENCE IN EDUCATION

PAGE | 03

VOLUME 1 (2020)

AUTHORS

E-ISSN: 2965-4688



ALTIERES DE OLIVEIRA SILVA



EDITORA ALUMNI IN (São Paulo).



Ph.D. candidate in Business Law and Citizenship at UNICURITIBA, I specialize in Open Access Scientific Journals. I hold a certification from Cambridge University in Scientific Publication. With expertise in the field of Business Law and a strong focus on promoting accessibility to scientific knowledge.



DIEGO DOS SANTOS JANES



EDITORA ALUMNI IN (São Paulo).



I hold a Bachelor's degree in Business Administration from UNINOVE, and I am an expert in Open Access Scientific Publications, specializing in Scientific Communication and Editorial Management. Additionally, I have a specialization in Corporate Governance, which complements my knowledge and skills in the realm of business and organizational management. With a focus on promoting accessibility to scientific knowledge and effective editorial practices, my academic background equips me with a comprehensive understanding of both business administration and scholarly publication processes.

IN EDUCATION



E-ISSN: 2965-4688

Introduction

The advent of AI, tracing back to the 1950s, has witnessed an evolutionary trajectory from programmed rule-based systems to sophisticated machine learning algorithms, heralding a paradigm shift towards more adaptive and autonomous systems. However, it is crucial to note, as Ketamo emphasizes, that AI's role is to enhance rather than replace human cognition, reflecting its diverse applications across assistance, automation, and complex problem-solving (Ketamo, 2018).

Singh and Jain's contributions further contextualize the discussion within the framework of personalizing education. They propose that AI, informed by advances in neuroscience, can be harnessed to tailor educational experiences to the unique cognitive wiring of each student, offering a departure from the one-size-fits-all educational model (Singh & Jain, 2018). This vision champions a pedagogical shift where education becomes as diverse as humanity itself, making learning a personal, engaging, and responsive journey for each individual.

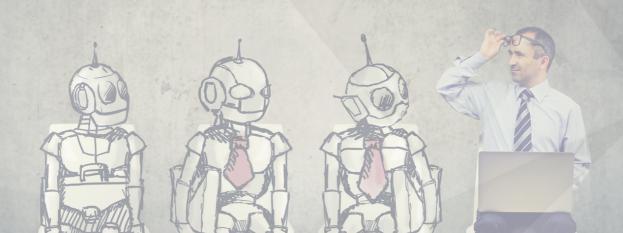
The ethical dimensions of AI integration into education cannot be overlooked. As Singh and Jain suggest, the dialogue extends beyond AI ethics to data ethics, emphasizing the need for responsible deployment of AI technologies through conscientious data management and ethical practices. This calls for a collective effort to establish a universally accepted framework of ethical principles, particularly concerning educational applications of AI (Singh & Jain, 2018).

In this context, the introduction would highlight that while AI has the potential to dramatically improve global access to education and personalize the learning experience, it is not a silver bullet. The future of education rests on the harmonious blend of AI with human-centric pedagogy, ensuring that technology serves to enhance human learning and creativity.

By embracing the strengths of both AI and human insight, educators and learners can navigate the Fourth Industrial Revolution, preparing future generations for a world where technology and humanity coalesce to foster an inclusive, adaptable, and enriched educational landscape.



https://doi.org/10.37497/rev.artif.intell.education.v1i00.5



PAGE | 05 IN EDUCATION



E-ISSN: 2965-4688

The Essence of Learning

Learning, as a phenomenon, is rooted in the evolutionary journey of humanity, characterized by the interplay of observation, interaction, and conceptualization. This process, integral to human development, stands resilient against the tide of technological advances, reinforcing its universality across disciplines (Ketamo, 2018).

Impact of Technological Progress on Learning Modalities

While the advent of technologies, ranging from the radio to artificial intelligence, has promised transformative impacts on education, their primary contribution lies in augmenting the resources for learning. These technologies have broadened the spectrum of information access, fostering innovations in educational pedagogy without altering the intrinsic nature of the learning process itself.

Artificial Intelligence: Evolution and Application

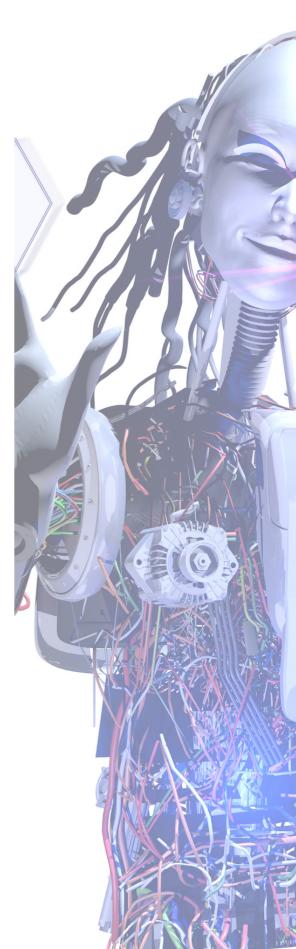
Tracing back to the 1950s, the domain of AI has witnessed evolutionary growth from programmed rule-based systems to the advent of machine learning, signifying a shift towards more adaptive and autonomous systems. Despite AI's vast applications, its core function as an enhancer rather than a replacement of human cognition is highlighted, reflecting its diverse roles from assistance to autonomy in complex tasks.

Navigating Ethical Terrain in AI Utilization

The integration of AI into societal frameworks necessitates a thorough ethical examination, addressing issues of autonomy, data stewardship, and inherent biases. The dialogue extends to the ethics surrounding data, emphasizing the need for responsible AI deployment through conscientious data management and ethical AI practices.

Redefining Educational Processes with AI: A Perspective by Harri Ketamo

The integration of AI in educational practices is not a novel concept, tracing back to early 20th-century initiatives such as Edward Thorndike's Learning Machine. This early form of adaptive learning showcases the potential of AI to personalize education, a vision that has evolved significantly with technological advancements (Ketamo, 2018).



IN EDUCATION



Rethinking Educational Processes through AI

According to Ketamo, the true potential of Al in education lies not in merely enhancing existing methodologies but in fundamentally rethinking educational processes to address the global challenge of teacher shortages. This perspective underlines the necessity of innovative approaches in leveraging Al to make education more accessible and effective (Ketamo, 2018).

Al and Teacher Support

In the context of elementary and primary education, Ketamo (2018) emphasizes that while AI cannot replace the invaluable human element crucial for teaching soft and transferable skills, it can serve as an effective assistant to enable teachers to manage larger groups more efficiently. This potential, however, hinges on the development of a robust AI-pedagogy, an area that requires significant investment in research (Ketamo's argument on AI as teaching support).

Lifelong Learning and Professional Development

Ketamo (2018) further argues that AI has a pivotal role in adult education and professional development by providing personalized learning pathways aligned with labor market needs. Through the analysis of big data, AI can identify skill gaps and tailor educational content to meet individual and industry requirements, thereby facilitating lifelong learning and career advancement (Ketamo's view on lifelong learning and AI).

Global Access to Education

Ketamo (2018) concludes that while AI will not change the fundamental ways in which we learn, it has the potential to dramatically increase global access to education. By enabling the creation of scalable online courses and personalized learning experiences, AI can address educational disparities and support vocational training and lifelong learning for a wider audience (Ketamo's perspective on AI's global impact on education).

IN EDUCATION



Dimensions of AI Evolution: Bridging Perception to Experiential Learning

Singh & Jain (2018) elaborate that the historical development of Al systems has been primarily driven by technological and algorithmic advancements. This observation suggests that Al's evolution is a multifaceted and dynamic journey, heavily influenced by the interplay between technological progress and research objectives within the field.

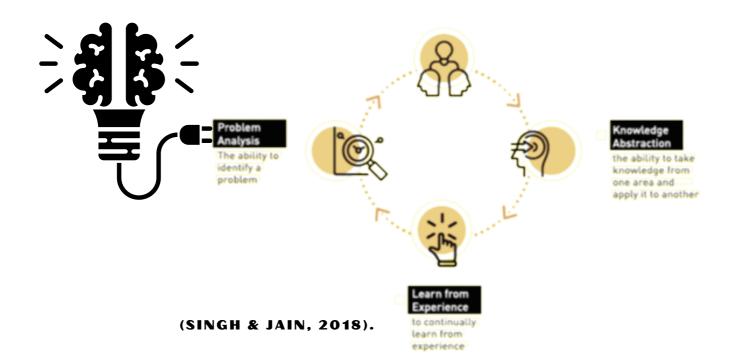
According to Singh & Jain (2018), the framework for AI's evolution, as identified by the Defense Advanced Research Projects Agency (DARPA), encompasses **four pivotal dimensions (Figure 1) that articulate the progression and capabilities of artificial intelligence systems:**

Perception: This dimension underlines Al's capability to gather information from its surroundings using sensory inputs and language, serving as the initial step for Al to interact with and understand the real world (Singh & Jain, 2018).

Problem Analysis: Following perception, Al systems are tasked with processing the acquired information to identify, analyze, and solve problems. This stage is critical for developing actionable solutions based on the data gathered during the perception phase (Singh & Jain, 2018).

Abstract Knowledge: Al's ability to generalize knowledge from specific instances in one domain and apply it to another showcases its cognitive flexibility. This dimension emphasizes the importance of transferring and adapting learned concepts across various contexts (Singh & Jain, 2018).

Experiential Learning: The final dimension highlights the necessity for AI systems to continually learn from real-world data patterns. It focuses on the iterative process of refining AI's perceptions and knowledge base through ongoing exposure to new information, ensuring its adaptive growth (Singh & Jain, 2018).



IN EDUCATION



E-ISSN: 2965-4688

CONCLUSIONS

In conclusion, synthesizing the views of both Singh & Jain (2018) and Ketamo (2018) provides a holistic understanding of the potential and limitations of AI in the context of education. Singh & Jain advocate for the transformative potential of AI in education, particularly in terms of personalized learning. They posit that AI could be leveraged to customize education to align with the unique neurological wirings of each learner, thus moving beyond the one-size-fits-all approach that has dominated traditional educational systems (Singh & Jain, 2018).

On the other hand, Ketamo (2018) provides a critical perspective, emphasizing that while Al has indeed revolutionized our capacity to make observations and has introduced remarkable pedagogical innovations, it does not change the fundamental process of how we learn. Ketamo's view is that learning remains a deeply human process that technology enhances rather than transforms (Ketamo, 2018).

The harmonization of these perspectives leads to the conclusion that the true power of Al in education lies in its potential to augment and support the learning process, not to replace it. Al presents an opportunity to address some of the most pressing educational challenges of our time, such as the global teacher shortage and the need for education to be more inclusive, personalized, and efficient. It holds the promise of assisting teachers, enabling them to cater to larger and more diverse groups of students, and supporting lifelong learning and professional development by tailoring educational content to meet labor market needs.

Furthermore, while AI can analyze data and identify skill gaps to create customized learning experiences, it is the combination of AI with robust pedagogy that will truly revolutionize education. This synergy can provide scalable solutions that not only make education more accessible but also more aligned with each learner's individual needs, preparing them to realize their full potential.

However, as Ketamo (2018) rightly points out, technology alone is not a silver bullet for the challenges in education. It is essential to approach the integration of Al with a nuanced understanding that places human-centric pedagogy at the forefront. The future of education, therefore, lies in a thoughtful blend of Al and human insight, ensuring that technology serves to enhance human learning and creativity rather than attempting to replace it.

IN EDUCATION



References

Ketamo, H. (2018). Dreams & Reality: How AI will change Education. In The Blue Dot, Issue 9, published by UNESCO MGIEP.

Singh, N. C., & Jain, R. (2018). Personalising 'Learning' - Can Al Promise Customised Education For 'Humanity'. In The Blue Dot, Issue 9, published by UNESCO MGIEP.

UNESCO MGIEP. (2018). Artificial intelligence for education. In The Blue Dot (Issue 9). Mahatama Gandhi Institute of Education for Peace and Sustainable Development, United Nations Educational, Scientific and Cultural Organization.



